

# Cicero Animal Clinic, P.C.



October 2019 Newsletter



## Keep up with Clinic News:

**At Cicero Animal Clinic, P.C.** it is always our goal to provide the best possible healthcare to your pets and the best possible customer service to you. We believe in treating our clients and their pets as part of our family and make every effort to go above and beyond your expectations.

Each year our Doctors and staff are kept up to date on the latest diseases, treatments and recommendations through continuing education to make sure we are always up to speed with the changes and challenges in veterinary medicine.

**Cicero Animal Clinic, P.C. is dedicated to providing**

- C**ompassionate care
- A**micable staff and surroundings
- R**ecognition of the human/pet bond
- E**ducation to prolong the quality of life

***Our mission is simple and we strive to uphold it.***



If you decide you do not want to be subscribed to our newsletter, (we hope you do!) simply follow the unsubscribe link at the bottom of this email.



# Congratulations

**To our Practice Manager, Meg!**

**She has been nominated for the**

**2019 DVM360/VHMA**

**Practice Manager of the Year Award!**





HAPPY  
Retirement!

Sue has been with us for about 4 years as a Veterinary Assistant and most recently as a Receptionist. She is excited to spend her hard earned free time with her horse Zephyr, her cat Ninja, and two dogs Rubi and Daisy. She plans to travel to Nashville, TN and then follow her heart back to Vermont in the near future.

Sue also just welcomed her new rescue puppy, Daisy!



*Cicero Animal Clinic, P.C.*  
presents

*Olivia's Halloween*  
*Pet Costume Contest*

facebook.  
edition

2019

The pet in costume with the most "likes" on our Facebook Page will win

**A hand-picked, pet-themed gift basket!**

Submit your photos to [Marcy@CiceroAnimalClinic.com](mailto:Marcy@CiceroAnimalClinic.com) by Monday, October 21<sup>st</sup>. Please include your first and last name and your pet's name. (Only your pet's name will be displayed).

Photos will be posted in an album on our Facebook page on Wednesday, October 23<sup>rd</sup>.  
Voting begins Wednesday, October 23<sup>rd</sup> and ends Wednesday, October 30<sup>th</sup>.

**Visit, like and share our page!**  
[www.facebook.com/CiceroAnimalClinic](http://www.facebook.com/CiceroAnimalClinic)

Be sure to invite your friends and family to "like" your pet's photo. (Make sure they are on our actual business Facebook page, as "likes" on personal pages from sharing cannot be counted.)

Winners will be announced and featured on our Facebook page on Halloween Day.

**Have a safe and happy Halloween!**

Disclaimer: This promotion is in no way sponsored, endorsed or administered by or associated with Facebook.



In Loving Memory of our very own  
black clinic cat,  
**Princess Olivia**

# Come see us at



We will be playing games and giving away prizes this year at Ted & Amy's 93Q Pet Costume Contest on October 26<sup>th</sup> from 11am – 1pm at Billy Whittaker Cars and Trux in Central Square. We would love to see you and your pet dressed up in costume!





## Did You Know?

There are **32,425 positive cases** of Lyme disease in New York so far in 2019.

**Is your pet protected against ticks?**

We never think it will happen to us and then it does! A few members of our team had to utilize this de-skunk recipe and we would like to share it with our clients since it worked so well!

### De-Skunk Recipe

1 quart Hydrogen Peroxide

¼ cup Baking Soda

2 teaspoons liquid soap (preferably Blue Dawn)

Mix together and apply to your pet's body. Be careful not to get it in their eyes. Let sit for as long as your pet will allow or 10 minutes, then rinse thoroughly with water. This may need to be repeated daily until the smell is diminished.



# HOLY HEARTWORM!

Syracuse hit #6 in the Top 10 Cities for Heartworm Disease this year. Heartworm disease is deadly, but preventable. Is your pet protected?

SEPTEMBER 2019

## The TOP 10 Cities For Heartworm Disease



### Top 10 Cities Report

During the month of August, 10 cities had the highest percentage increase in positive heartworm tests



## TOP 10

1. Orange, CA	6. Syracuse, NY
2. St. Paul, MN	7. Milwaukee, WI
3. Fontana, CA	8. Tacoma, WA
4. Cleveland, OH	9. San Jose, CA
5. Omaha, NE	10. Cary, NC

Although these cities are broadly disseminated across the United States, there are many other areas that are experiencing an increase in the prevalence of heartworm disease. For this reason, the Companion Animal Parasite Council encourages pet owners across the country to talk with their veterinarian about the importance of annual heartworm testing and year-round prevention.

#### VETERINARIANS

For more information on this program, please visit:

[www.capcvet.org/about-capc/top-10-cities-reports/](http://www.capcvet.org/about-capc/top-10-cities-reports/)



#### PET OWNERS

For more information on this program, please visit:

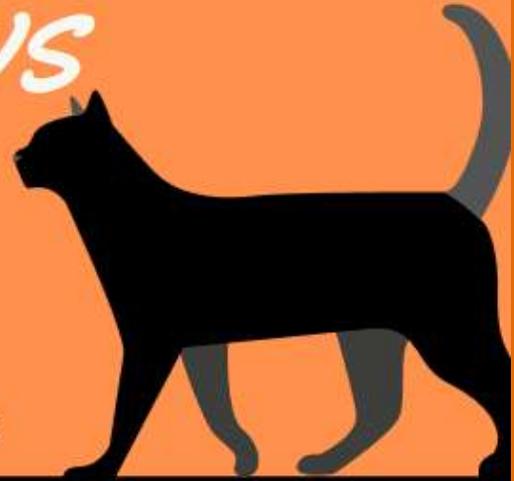
[www.petsandparasites.org/about-capc/top-ten-cities-reports/](http://www.petsandparasites.org/about-capc/top-ten-cities-reports/)



\*Data provided by the Companion Animal Parasite Council at [www.capcvet.org](http://www.capcvet.org). This data is sourced from IDEXX Laboratories and ANTECH Diagnostics and are the results of tests conducted by veterinarians.



# Love Knows No Color



## Break the Stereotype of Black Cats

Black cats have always had a superstition of bad luck surrounding them, however many cultures actually believe they bring good luck.

Halloween was originally a Celtic holiday used to honor ancestors, but in the Middle and Dark Ages people thought black cats were associated with witches and magic because they were mostly nocturnal.

Because of this, black cats are often overlooked at shelters and, sadly, should be kept indoors around Halloween for their safety.

But look at all the GOOD luck you could acquire by getting a black cat:

- Scotland; a black cat appearing on your doorstep is a sign of prosperity
- England; in the Midlands, a black cat as a wedding present is thought to bring good luck to the bride
- France: In the south of France, black cats are referred to as 'matagots' or 'magician cats' and according to local superstition, feeding and treating them well will bring good luck to the owner.
- Northern Europe; it is believed that taking in and caring for a black cat can ensure fair weather and safe passage during voyages on the sea
- Asia; owning a black cat is considered lucky
- Italy; if you hear a black cat sneeze, you are in for a streak of good luck
- Japan; black cats are a symbol of good luck – if they see a black cat crossing their path, they say 'Konichiwa' and take control of their own luck

([www.icatcare.org](http://www.icatcare.org))



# CANINE INFLUENZA VIRUS

Canine Flu is a contagious viral disease that can spread quickly among dogs. It affects a dog's respiratory system and may cause serious illness.

## **Does your dog go to:**

- Dog Parks
- Doggie Day Care
- Boarding Kennels
- Grooming Facilities
- Dog Shows or Events

**If you checked any of the above, your dog is at high risk and it is important that you take steps to help protect your dog from canine flu.**

**Ask us today about the canine influenza vaccine.**

# Wellness Plans

**Cicero Animal Clinic, P.C. is proud to offer canine and feline wellness plans to help you budget the costs of owning a pet. In**

**today's economy it can be difficult to afford the level of preventative and wellness care you want to provide for your pet.**

**Many times loving and responsible pet owners have to decline important wellness recommendations such as blood-work due to finances. In an effort to help our clients provide the care their pets need, we offer our monthly wellness plans for kittens, puppies and adult cats and dogs.**

